

Shark Club Sports Bar & Grill and Budweiser Super Bowl (the “Contest”) Official Contest Rules & Regulations

- **ELIGIBILITY:** To be eligible to enter and win, you must be: (i) of legal drinking age or older in your province of residence or province in which you entered the contest (as applicable); and (ii) a resident of British Columbia, Alberta, Saskatchewan, Manitoba or Ontario. You are not eligible to enter or win if you are: a) an employee of Labatt Brewing Company Limited, Shark Clubs of Canada (the “Contest Administrator”), or any of their respective affiliates and related companies, advertising or promotional agencies, contest judging organization, any participating stores or the prize suppliers; b) an employee or contractor of a provincial liquor authority, a beer distribution company or a participating licensed establishment, or, any liquor license authorized by a provincial liquor authority; c) anyone who is involved in the development and/or administration of the Contest; or d) a member of the immediate family (defined as parents, siblings, children and spouse, regardless of where they live) or household (whether related or not) of any of the above persons.
- **HOW TO ENTER: NO PURCHASE NECESSARY.** Contest begins at 5:20 pm (PST) on September 8, 2022 and all entries must be received by 11:59 pm (PST) on January 8, 2023 (the “Contest Period”). During the Contest Period, entrants will receive one QR card with every Budweiser purchased at any participating licensed Shark Club establishment. **NO PURCHASE NECESSARY:** To receive a playing card while supplies last without product purchase, please ask your server. An entrant will then be required to scan the QR code or visit <https://www.sharkclub.com/superbowl-contest/> (the “Contest Website”) and complete the online entry form in full and submit the entry. All fields on the entry form must be completed unless they are otherwise indicated as optional. The Releasees (as defined below) will not be responsible for illegible, incomplete, lost, misdirected, technical failures or late entries, all of which will be void. For greater certainty and the avoidance of any doubt, you can use only one (1) email address to enter this Contest. If it is discovered by the Contest Administrator that any person has attempted to: (i) obtain more than the maximum stated number of entries as outlined in these Official Contest Rules; and/or (ii) use (or attempt to use) multiple names, identities and/or more than one (1) email address to enter the Contest; then he/she may be disqualified from the Contest and all of his/her entries voided. Your entry will be rejected if the entry form is not fully completed with all required information and submitted and received by the Entry Deadline (as defined below). Use (or attempted use) of multiple names, identities, email addresses and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or disrupt this Contest is prohibited and is grounds for disqualification by the Contest

Administrator. All entries are subject to verification at any time and for any reason. All entries must be received by 11:59 pm (PST) on January 8, 2023 (the “Entry Deadline” and “Contest Closing Date”). The Contest Administrator reserves the right to require proof of identity and/or eligibility (in a form acceptable to the Contest Administrator – including, without limitation, government issued photo identification) to participate in this Contest. Failure to provide such proof to the satisfaction of the Sponsor in a timely manner may result in disqualification.

- **PRIZE:** The prize is a trip for two (2) people to watch the Super Bowl in Glendale, Arizona on February 12, 2023. The prize includes flights, accommodation, and tickets to the game.
- Winner and his/her respective guest shall be responsible for any costs or expenses associated with the Prize not outlined as included above, including but not limited to transportation to and from winner’s home residence and the designated airport, any additional transportation, taxes, travel and/or medical insurance, airport improvement and security fees, alcoholic beverages, gratuities and all incidental and personal expenses. Winner will be required to use a credit card at hotel check in to cover any and all incidentals not specified as included in the Prize. Winner and his/her respective guest must travel together on the same itinerary departing from the same departure point on the dates and times required or the Prize will be forfeited. All travel arrangements and accommodations must be booked through Contest Administrator or its agent. Winner and guest will be required to follow all directions of Contest Administrator and/or the event organizers; failure to do so may result in termination of their participation, or continued participation, in the Prize and/or event. Once the itinerary has been finalized between the winner and Contest Administrator, no changes can be made unless approved by the Contest Administrator.
- It is the sole responsibility of the winner and his/her respective guest to obtain all required travel documents including a valid driver’s license (or valid photo ID). Winner’s guest must be of legal drinking age or older in the province in which the prize experience is to take place in order to participate in the prize experience.
- Prizes are not transferable or assignable and must be accepted as awarded with no substitutions in cash or otherwise, except at Contest Administrator’s sole discretion. Contest Administrator reserves the right to substitute a Prize of equivalent monetary value if a Prize or any part of the Prize cannot be awarded as described for any reason. The Releasees (as defined below) will not be responsible, however, if weather conditions, Event(s) cancellations, labour disputes, any national emergency, war, civil commotion, acts of terrorism, acts of government or any agency thereof or other factors beyond Sponsor’s reasonable control prevent a Prize or any part of a Prize from being fulfilled. In any such event, a winner will not be provided with a substitute Prize or cash

equivalent. Prizes will only be released to the verified winners. Return of any Prize/Prize notification as undeliverable may result in disqualification and selection of an alternate eligible winner. Limit: one (1) Prize per household.

- **DRAWING:** On or around January 9, 2023, a random drawing will be conducted from among all eligible entries received. Sponsor or its designated agents will attempt to notify the selected entrant by phone using the information provided at the time of entry. To be declared a winner of the Prize, a selected entrant must first correctly answer a mathematical skill-testing question by phone and without assistance of any kind, whether mechanical or otherwise. If a selected entrant: (i) cannot be contacted within one (1) business day of the first attempted notification; (ii) fails to correctly answer, or incorrectly answers, the skill-testing question; (iii) fails to execute and return to Sponsor any required Declaration and Release of Liability forms for the selected entrant and his/her guest within the time period indicated on such forms (as applicable); and/or (iv) cannot accept the applicable Prize as awarded for any reason whatsoever; then the applicable Prize will be forfeited and the Sponsor has the right but not the obligation, in their sole discretion and time permitting, to select an alternate eligible entrant. The odds of winning will depend on the total number of eligible entries received. the applicable draw date.
- **RELEASES, ETC.:** Before being declared a winner of a Prize, a selected entrant will be required to sign a Declaration of Compliance and a Release of Liability form, which (among other things): (i) confirms compliance with these Official Contest Rules; (ii) acknowledges acceptance of the applicable Prize as awarded; (iii) releases Labatt Brewing Company Limited, Shark Clubs of Canada and Northland Properties Corporation together with each of their respective advertising and promotional agencies, any contest judging organization, provincial liquor authorities, beer distribution companies, parent companies and affiliates of each of the foregoing and all of their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "Releasees") from any and all liability in connection with this Contest, his/her participation therein and/or the awarding, use and/or misuse of the Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet. The Releasees do not make, nor in any manner are responsible or liable for: (i) any warranty, guarantee or representation, expressed or implied, in fact or in law relative to any Prize, including but not limited to its quality, merchantability, fitness for purpose or mechanical condition; and (ii) are not liable for injury, loss or damage of any kind resulting from the acceptance, use and/or misuse of any Prize, travel related thereto (as applicable), or otherwise from participation in this

Contest. Declaration and Release documents must be returned within the time period indicated in the documents or the applicable Prize will be forfeited. Winner's guest must also sign and return a Declaration and Release of Liability form prior to travel and/or participating in the Prize. The name of your guest cannot be changed once the Declaration and Release of Liability form has been received by the Contest Administrator or its agent.

- **LIMITATIONS OF LIABILITY:** Without limiting the limitations of liability set forth elsewhere in these Official Contest Rules and/or the Declaration of Compliance and Release of Liability, and for greater certainty, the Releasees will not be liable for: a) any incomplete or inaccurate information, whether caused by Contest Website users or by any equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the capturing and/or processing of entries; b) the theft, loss, destruction or unauthorized access to, or alteration of, entries or the Contest Website; c) any problems with, or technical malfunctions of, telephone networks or lines, computer online systems, servers or providers, computer equipment, software, viruses or bugs; d) any failure of any email to be received by or from Sponsor and/or entry to be captured or recorded for any reason including but not limited to traffic congestion on the Internet or at any website or combination thereof; e) damage to a participant's or other person's system occasioned by participation or downloading of materials in this Contest; f) any typographical or other errors in the offer or administration of this Contest, including but not limited to errors in advertising, these Official Contest Rules, the selection and/or announcement of eligible winner(s), and/or the distribution of any Prize(s); and/or g) any combination of the above. **Labatt Brewing Company Limited (Budweiser) has not offered or sponsored this contest in any way and will have no liability or responsibility for any claim arising in connection with participation in this contest or any prize awarded.**
- **PERSONAL INFORMATION:** By entering this Contest, entrants consent to the collection, use and disclosure of their personal information for the purposes of administering the Contest, including, but not limited to, for the purpose of receiving one or more messages, whether electronic or not, from the Sponsor or its designated representative, which may provide entrants with information regarding the Contest or otherwise further the administration of the Contest. The entrant will be deemed to have solicited these messages from the Sponsor by virtue of entering the Contest. By accepting the Prize, winners consent to the collection, use and disclosure to the public of their names, addresses (city, province/territory), voices, statements and photographs or other likenesses for publicity purposes in connection with the Contest in any media or formats, including but not limited to the Internet, without further notice, permission or compensation. Personal information will not otherwise be used or disclosed without consent. This section does not limit any other consent(s) that an individual may provide

the Sponsor or others in relation to the collection, use and/or disclosure of his/her personal information.

- **RIGHT TO TERMINATE, SUSPEND OR AMEND:** Contest Administrator reserves the right to terminate, suspend or amend this Contest, in whole or in part, at any time and without prior notice, if any factor interferes with its proper conduct as contemplated by these Official Contest Rules.
- **MISCELLANEOUS:** All decisions of the Contest Administrator, or any contest judging organization as designated by it, are final and binding without right of appeal in all matters relating to this Contest and by entering this Contest, all entrants agree to be bound by these Official Contest Rules. The Releasees will not be responsible for illegible, incomplete, lost, misdirected, affected by technical failures, errors, failures or late entries which will be void. Any use of automated devices is prohibited. All entries become the property of the Contest Administrator and will not be acknowledged or returned. No correspondence will be entered into except with selected entrants (or any other entrant(s) as deemed necessary by the Contest Administrator) Contest is subject to all applicable federal, provincial and municipal laws. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the email address submitted at the time of entry. “Authorized account holder” is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. An entrant may be required to provide the Contest Administrator with proof (in a form acceptable to the Contest Administrator – including, without limitation, government issued photo identification) that he/she is the authorized account holder of the email address associated with the entry in question. Contest Administrator reserves the right at its sole discretion to disqualify, from this Contest and any future Contest or other promotion conducted by Sponsor, any individual that it finds or believes to not be in compliance with these Official Contest Rules; to be tampering with the entry process or the operation of the Contest or Contest Website; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Subject only to applicable law and any required regulatory approval, the Contest Administrator reserves the right and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Official Contest Rules, to the extent necessary, for purposes of verifying compliance by any entrant or entry with these Official Contest

Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Contest Administrator affects the proper administration of the Contest as contemplated in these Official Contest Rules, or for any other reason. In the event of any discrepancy or inconsistency between the terms and conditions of these English Official Contest Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these English Official Contest Rules shall prevail, govern and control to the fullest extent permitted by applicable law.

- **LIQUOR AUTHORITIES:** The provincial liquor authorities are not connected with this Contest in any manner whatsoever and are not liable in any way whatsoever with regard to any matter relating to this Contest.

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